

Roth Pump Appears on Alexander Haig's World Business Review TV Series

March 2004 Multi-Media Productions Inc. announces the appearance of Roth Pump on *World Business Review*, hosted by General Alexander Haig.

The segment will focus on Roth Pump's enduring legacy in pump innovations and manufacturing.

"People might not realize it but pumps influence the production of many different types of products. Roth Pump Company is a 4th generation family-owned and operated business. We selected Roth Pump for this series because of its rich history in the pump industry," said Coordinating Producer Greg Fake.

Roth Pump's President & CEO Peter Roth discusses the need for constant innovation to remain competitive in the high quality pump and systems market.

"For over 70 years Roth Pump has been the leading developer and manufacturer of low NPSH regenerative turbine pumps. Our commitment to this target market has led to technical excellence, constant innovation, unparalleled reliability and energy efficiency for our clients. For us, the satisfaction of our customers is the true measure of our success, a success that's endured for decades," said Roth.

About Roth Pump Company

Since 1932, Roth Pump Company has been at the forefront in developing innovative, high quality pumps and systems. Recognized for its technical excellence, comprehensive customer support, and exacting manufacturing standards, Roth has become a global provider of highly reliable pumps and pumping systems.

Holder of 24 patents, Roth has maintained the engineering edge in delivering technically superior pumps that result in lower installed cost and lower maintenance costs. When you install a Roth system, you're installing superb performance, unmatched quality and rock-solid reliability. You're installing success

For more information please call 1-888-444-ROTH (7684) or visit www.rothpump.com.

About World Business Review

World Business Review airs on CNBC Paid Programming and Tech TV. World Business Review may also be viewed on United Airlines in-flight TV, or through video on demand via wbrtv.com.

The WBR Series is also available at more than 50 prestigious college universities, including Carnegie Mellon University, the University of Notre Dame, Dartmouth College and Georgetown University.

For specific market-by-market air dates and times, please see the attached file for both domestic and international airings or e-mail healingm@mmpusa.com. For more information, please visit www.wbrtv.com.